

WORK ZONE CAM

Work Zone Cam to Debut 18MP Construction Webcam at World of Concrete 2015 Product Line Includes New Software Interface

New York, January 16, 2015 – Work Zone Cam, popular supplier of flexible, all-in-one digital SLR construction cameras, raises the bar in resolution today with the announcement of its new 18 megapixel webcam. This upgrade provides clients with more than nine times the image clarity of other, more expensive competing systems. In addition to this new camera, Work Zone Cam is launching advanced software with features tailored to the needs of project teams to document and time-lapse jobsite progress.

The 18MP construction webcam continues to provide the flexible, do-it-yourself features Work Zone Cam is known for. Project teams in the construction, retail, healthcare, education, and multi-family housing industries are able to FTP high definition images to their own local computer without a monthly service fee. The camera is available for purchase online through Amazon or B&H Photo Video, where customers can choose connectivity with a built-in cellular modem from Verizon, Sprint or Global/SIM card. Wireless and solar options make it easier than ever to install a jobsite camera anywhere.

For clients who would rather have a hands-off experience, they can choose 4MP, 8MP and 18MP image hosting by Work Zone Cam for a low monthly fee starting at \$99 a month. The hosting service includes secure image storage, an online viewer interface, public webpage, mobile support and instant time-lapse movies.

Over the past year, Work Zone Cam programmers have studied how project managers and owners utilize software specifically designed to capture and document construction. The new interface was developed to be even more user-friendly, moving from Flash to HTML5. This highly scalable platform has faster image loading time and the ability to be responsive in multiple browsers such as Firefox, Internet Explorer, Chrome and mobile operating systems iOS and Android.

The ability to market project progress is one of the fastest growing expectations when a webcam is on a jobsite. With the new Work Zone Cam software, users can choose from multiple templates, including three new customizable interfaces, edit the camera's public page and see the changes immediately. It is also easier for companies to publicly promote a project with added share options for Facebook and Twitter. Another benefit of documenting your jobsite with the 18 megapixel digital SLR Work Zone Cam construction camera is the instantly downloadable broadcast quality time-lapse movie. Examples of current Work Zone Cam time-lapses are available on www.youtube.com/workzonecam.

For an exclusive demonstration of this new webcam technology, visit Work Zone Cam at World of Concrete, Exhibit C4137, February 2-6, or go to www.workzonecam.com/contactus.

ABOUT WORK ZONE CAM

Founded by webcam specialists, Work Zone Cam provides a professional, reliable, and easy to use time-lapse camera solution. Work Zone Cam follows a simple approach of empowering their customers with the best Do-it-Yourself construction camera and delivering a basic, no-frills service to keep the prices low. With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera is designed for extended outdoor use. Backed by award-winning technology that is licensed from EarthCam – the industry leader, Work Zone Cam systems are wireless, all-weather digital SLR cameras are ideal for documenting projects and producing HD quality time-lapse movies.

Some of the projects documented by Work Zone Cam include: Orlando Citrus Bowl, MNDOT roadwork, Chicago O'Hare Modernization Program, Edward Andrews Homes and The BIG Maze at the National Building Museum.

Learn more about the Work Zone Cam solution at www.workzonecam.com.

